JUSINESS

Sept. 6/98 St. Sunday Telegram/9



Boldly going where no documentary has gone before, Cola Conquest, airing on CBC-TV in three parts Sept. 7, 8, and 9, tells the fascinating story of Coca-Cola from its humble roots as a southern tonic to its place as an international corporate titan. A cola "taste test" (shown) is one of the scenes from the documentary.